

TALENT RECRUITMENT AND CAREER EXHIBITION TRACE 2025

17 – 18 JUNE 2025
DeTAR PUTRA, UNIMAS



CORPORATE
Exhibitor
PACKAGE

ABOUT TRACE

UNIMAS Talent Recruitment and Career Exhibition (TRACE) is an annual event dedicated in providing the best single platform for talent recruitment and employment opportunities for higher education graduates in the region.

With 11 consecutive years of successful career exhibitions, this event is the largest of its kind ever held in Sarawak with more than 80 companies taking part each year.

These events have been able to secure a huge pool of attendees ranging from 8,000 to more than 15,000 per event. This positions TRACE as the most highly regarded and sought after career exhibition and is well-known among industries throughout Malaysia.

TRACE 2025 focuses on talent recruitment and career opportunities for graduates. TRACE is a platform for industries and potential employers locally and internationally to source from a pool of candidates comprising of talented higher education graduates, job seekers, trainees and existing students who are actively looking for job placement and industrial training opportunities.

WHY PARTICIPATE IN TRACE 2025

01 LARGE CANDIDATE POOL

- Greater chances to personally meet the potential and promising students.
- Candidates comprises of various public and private universities including Universiti Malaysia Sarawak (UNIMAS), Universiti Teknologi Mara (UiTM), Swinburne University, Curtin University, UCTS, Segi College, Lim Kok Wing University, Industrial Training Institute (ILP), Polytechnics.

02 CORE COMPETENCIES

- Largest of its kind in Borneo. Huge turnout of job seekers and young talents.
- Provide platform to connect employers with job seekers.
- Personalised services and concerted efforts to attract excellent candidates.
- Able to attract multinational firms, companies and SMEs within and outside Malaysia.

03 PERSONALIZED & PROFESSIONAL SERVICES

- Assigning exhibitors with well trained and talented young UNIMAS ambassadors.
- Assisting in coordinating and scheduling interview sessions.
- Managing and coordinating booths arrangements, interview venues, food and drinks, media access and publicity.

ACTIVITIES & PROGRAMMES

Booth Exhibition

- ✓ Exhibitors comprise of firms and companies from Malaysia and abroad.
- ✓ Opportunity to showcase job vacancies, product and services.



Live Interview

- ✓ Opportunity to conduct job interview with the potential candidates at respective booth.



Career Talk

- ✓ Employers will have the opportunity to conduct career talks.
- ✓ Sharing information on the nature of the industries, business and operations, vacancies and positions, and other opportunities of the participating companies in Malaysia and abroad.



Networking

- ✓ Networking forum with HR practitioner, industries and business personnel.



Food & Beverage Kiosk

- ✓ Kiosks are provided outside the main venue for food and beverage operators.
- ✓ Open all day from 8 am till 5 pm for all the visitors.



Grand Opening Ceremony

- ✓ Company representatives are cordially invited to attend the grand opening ceremonies.
- ✓ Potential MOU Signing with interested parties



TERM & CONDITIONS

1.Event Details

- The Talent Recruitment and Career Exhibition (TRACE) 2025 will be organized by Universiti Malaysia Sarawak (UNIMAS).
- The event will take place over two (2) days: 17th to 18th June 2025 (Tuesday and Wednesday) at DeTAR Putra Banquet Hall, Universiti Malaysia Sarawak.

2.Booth Allocation

- Booths will be allocated based on the exhibitor package selected by each confirmed employer/exhibitor for the two-day event.

3.Confirmation of Participation

- Participation is confirmed only upon receipt of a 'Confirmation Letter' and a copy of the payment receipt from the employer/exhibitor.

4.Commitment and Cancellation Policy

- Employers/exhibitors are expected to participate fully throughout the duration of the event.
- In the event of an inability to participate after receiving the 'Confirmation Letter,' exhibitors must notify the organizer at least two (2) weeks prior to the event date.
- Payments for confirmed participation are non-refundable.

5.Vacancy and Opportunity Information

- Employers/exhibitors are required to submit information on job vacancies, internship, and training opportunities available at their organization no later than two (2) weeks before the event.

6.Submission of Publication Materials

- All publication materials, including the company profile and logo, must be submitted to the organizer by 17th May 2025 (Friday), no later than 5:00 PM.

7.Communication of Updates

- The organizer will communicate any updates or changes concerning the event through official email or personal contact.

8.Organizer's Rights

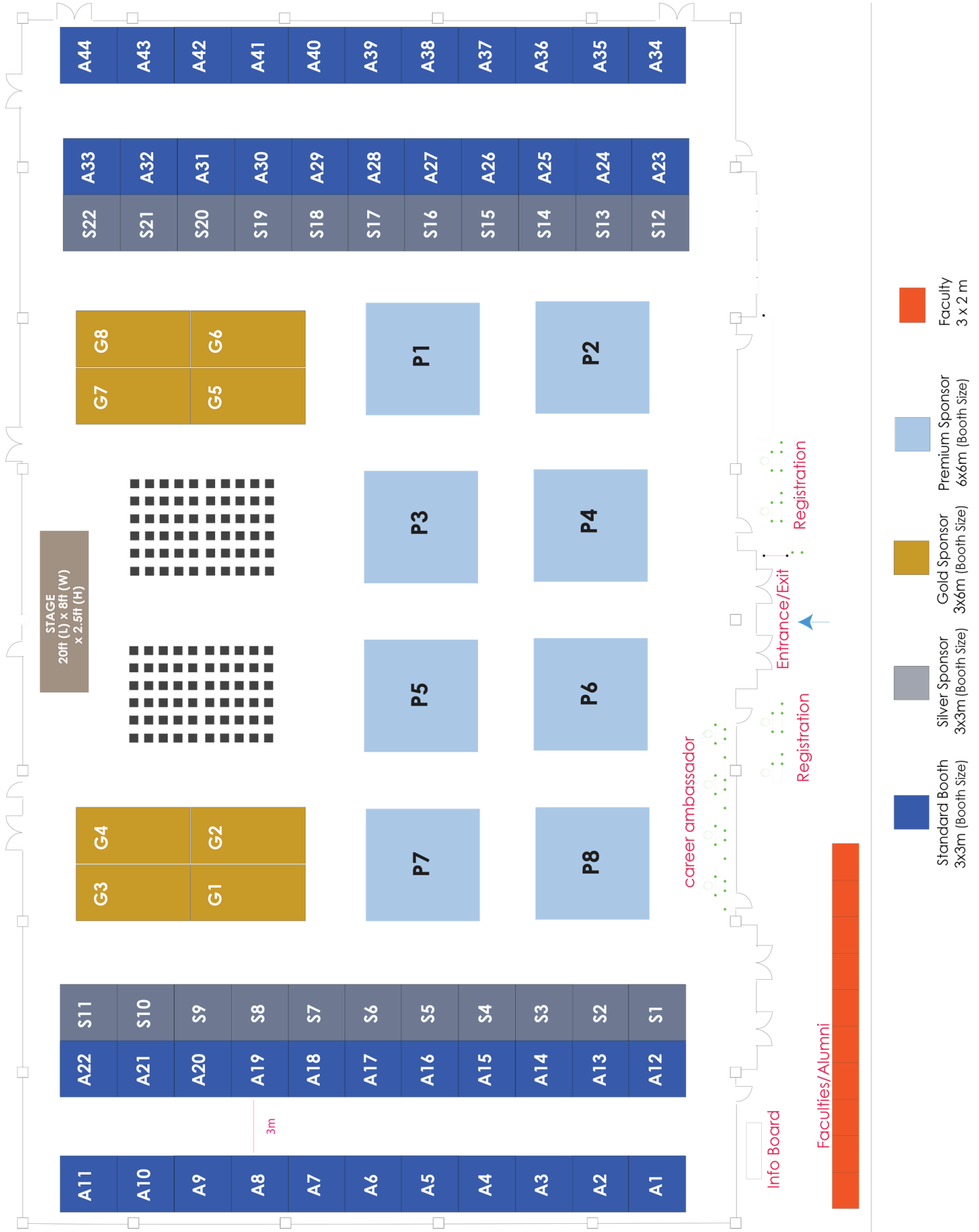
- The organizer reserves the right to make changes to the management and structure of the programme as necessary.



PACKAGE DETAILS

No.	Booth Specifications	Platinum	Gold	Silver	Standard
		RM10,000	RM6,000	RM3,000	RM1,000
1	Open floor area measuring 6m x 6m for customized booth setup (setup costs not included)	1 unit	NA	NA	NA
2	Booth 6m(w) x 3m (d)x 2.44m(h) Standard Shell Scheme	NA	1 unit	NA	NA
3	Booth 3m(w) x 3m (d)x 2.44m(h) Standard Shell Scheme	NA	NA	1 unit	1 unit
4	Reception Tables 1.5ft x 3ft c/w tablecloth & skirting (black)	4 units	3 units	2 units	1
5	Folding Chairs	8 units	6 units	4 units	2 units
6	Waste Basket	2 units	2 units	1 unit	1 unit
7	Power Point	2 units	2 units	1 unit	1 unit
8	Fluorescent Light	2 units	2 units	1 unit	1 unit
9	Exhibitor Passes (Complimentary breakfast, lunch and tea break)	6 units	4 units	3 units	2 units
Additional Benefits					
10	Premium Location (Near to entrance)	√	√	√	
11	Exhibitors Recognition (Platinum & Gold) in all Promotional Materials.	√	√		
12	Mock Cheque presentation during opening Ceremony	√			
13	Special mention in Grand Opening Ceremony Montage according package	√	√		
14	Company name and Logo on official social media.	√	√	√	√

BOOTH LAYOUT



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